

the Fighting Irish Martins

ABOUT THE BLOG

I'm a mom blogger based in Vancouver and I share the ups and downs of special needs parenting life with a goal of making the world a more inclusive place. I share my open and honest feelings of what it feels like to parent medically complex twins, which isn't always pretty, and I share our triumphant moments, too - with pride and joy, like any other parent. My goal with my blog is to normalize families like ours and raise awareness.



ABOUT THE BLOGGER

I'm Michelle Martin, a former marketing agency strategist and copywriter, now a mom to miraculous special needs twins who inspire me every day. While I'm happy to work with a brand's existing campaign, my true passion is creating custom content and campaign ideas. I love to get creative and plan out something unique together to achieve a specific goal.

DEMOGRAPHICS

- 94% are women
- 49% are 25-34
- 25% are 35-44
- 50% are from U.S.
- 17% are from Canada

PREVIOUS COLLABORATIONS



SOCIAL MEDIA



7,390 Followers

@thefightingirishmartins



6.6%

Engagement Rate



298 Likes

@thefightingirishmartins



1,500 Blog

Sessions

SPONSORSHIP AND CAMPAIGN OPTIONS

- Sponsored Instagram Posts
- Sponsored Instagram Stories
- Sponsored Blog Posts
- Events
- Launch Campaigns
- Custom Campaign Ideas

LET'S CONNECT!

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